



Laurel Cronk

Laurel brings a variety of business and volunteer experience to the CRCF Board. A resident of Campbell River for 27 years, she has worked as an elementary school teacher and gifted resource teacher for SD72 and as a fitness instructor with the City of Campbell River. A past avid triathlete, Laurel competed in and coached adults in the sport of triathlon and co-created and coached the Rapids, a youth triathlon club in Campbell River for 10 years. Eight years ago, she started her own company - Island Joy Rides - a boutique cycle and kayak tour company that promotes active travel and connection to the food, places, and people in our region. In addition to her business, Laurel is the co-chair of the Campbellton Neighbourhood Association; a founding member of CR Connect, a local group connecting newcomers, visitors, and residents with CR locals who are passionate about building community; a Rotarian; and she recently spearheaded the Friends of the Greenways Loop committee. As Winston Churchill and the CRCF website remind us, "We make a living by what we get. We make a life by what we give."